



XI GENDERCOM
International Conference on
Communication and Gender

• **Dipartimento**
Culture e
Società

GENDERCOM 2025

(IN-PERSON)

GENDER, CULTURES AND SOCIETIES

Identity and representations between violations e recognitions

Organized by

Department of Cultures and Society
Università degli Studi di Palermo, Italy

University Campus
viale delle Scienze
Building 16

Palermo
September 24 -26
2025

Local Organising Committee

Chair

Antonino Mario Oliveri

Team group

Flavia Cirimele

Roberta Teresa Di Rosa

Serena Marcenò

Cirus Rinaldi

Francesca Rizzuto

Carla Zappulla



UNIVERSITÀ
DEGLI STUDI
DI PALERMO



UNIVERSITÀ
DEGLI STUDI
DI ENNA "KORE"



SAPIENZA
UNIVERSITÀ DI ROMA



24th SEPTEMBER (WEDNESDAY)

ROOM D1

17:00 | CONFERENCE PRESENTATION

Juan-Carlos Suárez-Villegas, Member of the Steering Committee (Universidad de Sevilla)

Gabriella Polizzi, Chair of the Organizing Committee at the Libera Università degli Studi di Enna "Kore"

Antonino Mario Oliveri, Chair of the Organizing Committee at the Università degli Studi di Palermo

17:30 | CONFERENCE OPENING

La vulnerabilità del comune di fronte ai discorsi d'odio: strumenti per ripensare la misoginia online

The Vulnerability of the Common in the Face of Hate Speech: Tools to Rethink Online Misogyny

La vulnerabilidad de lo común frente a los discursos de odio: herramientas para repensar la misoginia online

Asunción Bernárdez (Universidad Complutense de Madrid)

19:00 | Welcome Aperitif

25th SEPTEMBER (THURSDAY)

ROOM D1

8:30 | PARTICIPANT REGISTRATION

ROOM D2

9:30 | INSTITUTIONAL GREETINGS

Massimo Midiri, Rector of Università degli Studi di Palermo

Valentina Favarò, Director of the Department of Cultures and Society

Beatrice Pasciuta, Vice Rector for Inclusion, Equal Opportunities and Gender Policies

10:00-11:30 | Parallel Papers Session

ROOM D2

Chair: Cosimo Miraglia (Sapienza, Università di Roma)

Autoesposizione e violenza simbolica: la sessualità digitale femminile tra agency, stigma e controllo

Sara Esposito (Universidad de Málaga)

"Scuola senza genere": il discorso anti-gender nelle politiche educative in Brasile

Daniela Finco (Universidade Federal de São Paulo – UNIFESP)

Noeli Aparecida Fernandes (Universidade Federal de São Paulo – UNIFESP)

Romance and Transgender Sexuality in Prison

Samuele Briatore (Sapienza Università di Roma)

Alfabetizzazione algoritmica. Percezioni e immaginari dell'IA tra studenti universitari

Paola Panarese (Sapienza, Università di Roma)

Cosimo Miraglia (Sapienza, Università di Roma)

Vittoria Azzarita (Sapienza, Università di Roma)

ROOM D3

Chair: Flavia Cirimele (Università degli Studi di Palermo)

Performing Gender through Instagram: Women's Self-Presentations in the Context of Erving Goffman and Everyday Life

Eda Ozcan Yilmaz (Ankara Hacı Bayram University)

Esra Ince (Ankara University)

Arzu Kalkan (Ankara Hacı Bayram Veli University)

Rethinking Bodily Functionality through Feminist Materialist Disability Theory: Towards an Affirmative Politics of Difference

Esra Ince (Ankara University)

Eda Ozcan Yilmaz (Ankara Hacı Bayram University)

Arzu Kalkan (Ankara Hacı Bayram Veli University)

Madonna mia! Ursula von der Leyen – Saint, Popstar or Political Leader?

Lenice Laflor (University of Minho)

Young People, Media & Sexualities. Ethnographies, Participatory Action Research, and Life Stories: From the TRANSGELIT Project to the SEXMEDIA and KALEIDOSCOPE Initiatives

Alaitz Saez-Suárez (University of Barcelona)

Sergio Villanueva (University of Barcelona)

Maddalena Fedele (University of Barcelona)

Maria-Jose Masanet (University of Barcelona)

11:30 | Coffee-Break

11:50-13:30 | Parallel Papers Session

ROOM D2

Chair: **Juncal Gutiérrez Artacho** (Universidad de Granada)

Transcreación con IA generativa en campañas contra el racismo: reflexiones sobre inclusión lingüística, género y migración.

Juncal Gutiérrez Artacho (Universidad de Granada)

Activismo LGTBIQ+ frente a la desinformación: estrategias de resistencia digital y verificación comunitaria

Adolfo Carratalá (Universitat de València)

Violencia estructural, derechos reproductivos y movimiento feminista durante la Transición española en Las buenas compañías (Silvia Munt, 2023)

María Isabel Menéndez Menéndez (Universidad de Burgos)

Percepciones, experiencias y caminos de transformación frente a las Violencias Basadas en Género en la Facultad de Comunicaciones y Filología de la Facultad de Antioquia.

Sandra Valoyes Villa (Universidad de Antioquia)

(Nuevos) Personajes, temáticas y espacios en el cine español dirigido por mujeres

María Marcos Ramos (Universidad de Salamanca)

Teresa Martín García (Universidad de Salamanca)

Soft Sabotage: Melodrama and the Queer Mechanics of Withdrawal in Almodovar's The Room Next Door.

Sergio Rodríguez Blanco (Universidad Iberoamericana)

Edwin Culp Morando (Universidad Iberoamericana)

ROOM D3

Chair: Hugo Aznar (Universidad Cardenal Herrera)

Imagen, clase y género en la prensa de moda en España (1850–1900)

Hugo Aznar (Universidad Cardenal Herrera)

Marcia Castillo Martín (Universidad Europea de Valencia)

Gender, corporality and their connection on TikTok and Instagram: an analysis of visual narratives

Iñigo Marauri Castillo (University of the Basque Country - UPV/EHU)

María del Mar Rodríguez González (University of the Basque Country - UPV/EHU)

Yazmina Vargas Veleza (University of the Basque Country - UPV/EHU)

Las tradwives, las coquette girls y la paradoja femenina en la manosphere hispanohablante

Tania Brandariz Portela (Universidad Nebrija)

Eglée Ortega Fernández (Universidad Complutense)

Graciela Padilla Castillo (Universidad Complutense)

Género, imagen y redes: El costo emocional de los ideales estéticos en mujeres adolescentes

Catalina González Cabrera (Universidad del Azuay)

Producción de conocimiento y subjetivación política en académicas y profesionales feministas, durante el estallido social y el proceso constituyente en Chile (2019-2023)

Milena Morales (Universitat Autònoma de Barcelona)

Theoretical foundations of honour-related violence: review of the state of the art

Maria Victoria Steffany Montoya Rodriguez (Universidad de Lleida)

Carolina Villacampa Estiarte (Universidad de Lleida)

ROOM D1 (Poster Session)

Prevenire e contrastare la violenza di genere: un approccio integrato in dialogo con avvocati e associazioni in Sicilia

Giuseppe Li Rosi (Libera Università degli Studi di Enna "Kore")

Stella Rita Emmanuele (Università degli Studi di Foggia)

13:30 | Lunch Break

15:30-16:30 | Papers Session

ROOM D2

Chair: Roberta Teresa Di Rosa (Università degli Studi di Palermo)

The portrayal of violence against women through public communication campaigns. A comparison between the United Kingdom, Spain and Italy

Gabriella Polizzi (Libera Università degli Studi di Enna "Kore")

Butch Identity in Spanish Younger Generations

Alaitz Saez-Suarez (University of Barcelona - UB)

Maddalena Fedele (University of Barcelona)

Between empowerment and submission: "tradwives" as a communicative device for the (re)production of gender in Portugal

Hadassa Oliveira (LIACOM - Laboratory of Applied Research in Communication and Media, ESCS-IPL - School of Communication and Media Studies, Polytechnic Institute of Lisbon)

Micaela Cabral (LabCom, University of Beira Interior)

16:30-17:30 | Invited Conference

ROOM D2

Sexual Violence in Television Series

Sexual and economic violence in "Querer"

María Pilar Rodríguez (Universidad de Deusto)

Esther Ferrer (Universidad de Deusto)

Female and Feminist Criminality in "Law and Order: Special Victims Unit"

Lisa Cuklanz (Boston College).

20:00 | Social Dinner

26th SEPTEMBER (FRIDAY)

09:00-11:00 | Papers Session

ROOM D2

Chair: Francesca Rizzuto (Università degli Studi di Palermo)

Young people and homophobic prejudice: a case study from Sicily

Antonino Mario Oliveri (Università degli Studi di Palermo)

Gabriella Polizzi (Libera Università degli Studi di Enna "Kore")

Gender as Mediated Construct – the use of Gender-(non)discriminatory Language in the Media

Viktorija Car (University of Split)

One year of the Sexist Journalism Observatory: Analysing and transforming gender bias in Spanish news media

Iker Merchán Mota (University of the Basque Country)

Claudia Taboada Castell (University of the Basque Country)

María José Cantalapiedra González (University of the Basque Country)

Imagining LGTBIAQ+ Migrants through AI: A Critical Study from an intersectional and Multilingual Perspective

María Dolores Olvera Lobo (Universidad de Granada)

From the city to the stream: A diachronic examination of on-screen portrayal of female characters in... And Just Like That

Sahika Dogan (Istanbul Bilgi University)

Gul Bursa (Istanbul Bilgi University)

The Struggle for Inclusion: Resistance to Diversity in Female Beauty Representation in Advertising in Portugal and Brazil

Hadassa Oliveira (LIACOM - Laboratory of Applied Research in Communication and Media, ESCS-IPL - School of Communication and Media Studies, Polytechnic Institute of Lisbon)

Jorge Veríssimo (LIACOM - Laboratory of Applied Research in Communication and Media, ESCS-IPL - School of Communication and Media Studies, Polytechnic Institute of Lisbon)

Exploring Identity and Community through Videogame Preferences of Transgender and Non-Binary Gamers on Reddit

Alberto Monroy-Trujillo (Rey Juan Carlos University)

Cristina Ruiz-Poveda Vera (U-tad Centro Universitario de Tecnología y Arte Digital)

11:00 | Coffee-Break

11:30-12:45 | Papers Session

ROOM D2

Chair: Carla Zappulla (Università degli Studi di Palermo)

Beyond "Safe Sex": a Framework for Analyzing Safe Sex in Media Campaigns

Olatz Larrea (University of Barcelona)

Arnau Roig Mora (Universitat Pompeu Fabra)

A (Gendered) Specter Is Haunting Europe: Neoliberalism and Women Protagonists in Three European Films (Two Days, One Night -2014, The Teachers' Lounge - 2023 and The Worst Person in the World -2020)

Brian Michael Goss (Saint Louis University--Madrid, Spain Campus)

Acknowledging the Silver Screen: An autoethnographic reflection on the relationship between the ritual of watching Ramadan serials and gender identity in Egyptian society

Mai Abbas (University of Amsterdam)

Dichotomies or uniformity?: the portrayal of LGBTQIA+ identities in right-wing, far-right and religious discourses in contemporary Greece

Alexandros Birintzis (London School of Economics and Political Science)

12:45-13:15 | Closing Session (Brainstorming with all participants)

ROOM D2

Research topics emerging from the conference. Ideas for shared research projects

Antonino Mario Oliveri (Università degli Studi di Palermo)

Gabriella Polizzi (Libera Università degli Studi di Enna "Kore")

Juan-Carlos Suárez-Villegas (Universidad de Sevilla)

16:30 | Arab-Norman Path with a local guide